

IN THE CLAIMS:

The status of the claims is provided:

1. (currently amended) A product display stand, comprising:

a vertical support having a first end and a second end,

an arm connected to said first end and extending outwardly therefrom,

a product being displayed connected to **and suspended from** a distal end of said arm, **wherein said product is a ceiling fan, said distal end radially spaced from a central axis of said vertical support;**

a base plate connected to said second end **of said vertical support**, and

a horizontal base comprising **at least one tubular member defining a periphery thereof and forming:**

~~a first member having parallel legs, and~~

~~a second member disposed opposite said first member, said~~

~~second member having parallel legs, said second member~~

~~parallel legs extending parallel to and spaced from said first member parallel legs,~~

~~said first member being connected to said second member so that said horizontal base forms~~ a T-shaped outline, said base plate being secured to ~~adjacent ones of said first and second member parallel legs~~
a first portion of said horizontal base proximate the periphery thereof, said horizontal base having a second portion extending

outwardly from said vertical support and configured for receiving a plurality of ceiling fan boxes.

2. (previously presented) The stand described in claim 1, wherein said vertical support is comprised of first, second, and third segments, a top of said first segment connecting with a base of said second segment, a top of said second segment connecting to a base of said third segment, and a top of said third segment connecting to said arm.
3. (previously presented) The stand as described in claim 2 wherein each of said first, second, and third segments has a frustoconical end, each said frustoconical end is secured to an adjacent segment by a threaded bolt extending perpendicularly through both said segments.
4. (currently amended) The stand as described in claim **26** ~~1~~, wherein, each of said first **tubular** member and said second **tubular** member has a first end and a second end, a frustoconical portion of said second **tubular** member first end slides inside said first **tubular** member first end to form a single joint,

said base plate is connected to said first **tubular** member at an intermediate point **thereof** ~~of said first member~~,

said base plate is connected to said second **tubular** member adjacent to said second end **thereof** ~~of said second member~~.

5. (currently amended) The stand as described in claim 4, wherein said first **tubular** member is longer than said second **tubular** member, said first **tubular** member extending into an interior of said T-shaped outline to form a channel, said channel having an opening perpendicular to said channel longitudinal axis.
6. (canceled)
7. (currently amended) The stand as described in claim ~~4~~ 6, wherein said horizontal base is configured so that said first **tubular** member second end and said second **tubular** member second end extend perpendicular to said first **tubular** member first end and said second **tubular** member first end.
8. (currently amended) The stand as described in claim 7 wherein each of said first and said second **tubular members** ~~member~~ are configured to have five 90° bends.
9. (currently amended) The stand as described in claim 8, wherein said first **tubular** member second end extends into an interior of said T-shaped outline further than said second **tubular** member second end.
10. (canceled)

11. (previously presented) The stand as described in claim 1 further comprising,
support braces extending upwardly perpendicular to said base plate and adjacent
to said vertical support, said base plate having a planar rectangular shape.
12. (original) The stand as described in claim 1 further comprising sign support
elements extending perpendicular to said vertical support, said vertical support
being tubular.
13. (currently amended) The stand as described in claim 4, wherein said joint is
positioned on a vertical plane that passes through each of said base plate, said
vertical support, said arm, and said product, said vertical plane also passing
through said horizontal base first **tubular** member second end.

Claims 14-18 (Canceled).

19. (currently amended) The stand described in claim **1**, ~~14~~ wherein said arm has
a U-shape and **said distal end** is oriented in a downwardly direction, said
distal end connected ~~arm having a second end connecting~~ to a planar
horizontal mounting bracket, said ceiling fan being connected to said
mounting bracket.

Claims 20-21 (canceled)

22. (currently amended) The display stand described in claim 1 ~~21~~ wherein said horizontal base **second portion** comprises:
- ~~a first member having a first ground engaging surface and an oppositely disposed second surface, and,~~
- ~~a second member having a first ground engaging surface and an oppositely disposed second surface, said first and second member second surfaces forming a planar horizontal display surface.~~
23. (currently amended) The display stand described in claim 1 ~~22~~ wherein said arm extends above and parallel to said horizontal base.

Claims 24-25 (canceled)

26. (new) The display stand of claim 1, wherein said horizontal base comprises:
- a first tubular member having parallel legs;
- a second tubular member disposed opposite said first tubular member, said second tubular member having parallel legs extending parallel to and spaced from said first tubular member parallel legs, wherein

said first tubular member is connected to said second tubular member to form the T-shaped outline, and said base plate is secured to adjacent ones of said first and second tubular member parallel legs proximate the periphery of said horizontal base.